



Punjab CM's Initiative: IT And Digital Skills Training for 27,000 Rural Women

Description

Punjab Chief Minister **Maryam Nawaz Sharif** has launched a transformative **IT And Digital Skills Training** program designed to **empower rural women** across the province. This initiative aims to provide **27,000 women** with **comprehensive digital education**, helping them gain skills essential for success in the **modern digital economy**.

Moreover, there will be a **monthly stipend of PKR 30,000** for enrolled women to assist them financially during the training. Not only does this program promote digital literacy, but it also provides an opportunity for **women to earn** their own livelihood and support Pakistan's growing technology sector.

Also Read: [CM Punjab Laptop Scheme 2025 - NOT VERIFIED / RETURNED - status Immediate Correction Required](#)

Key Features & Benefits;

Feature	Details
Scholarships	Financial aid provided during training
Free Equipment	Desktop computer & Wi-Fi device
Course Duration	6 Months
Mode of Learning	Online, accessible from home
Certification	Yes, with job placement support
Website	psdf.org.pk

Also Read : [AIU & VU Students Now Eligible for PM Laptop Scheme 2025](#)

Scholarships & Digital Learning Resources;

Participants will receive **scholarships** to cover the **six-month training program**.

Upon successful completion, they will be provided with **desktop computers and free Wi-Fi devices**.

The program is facilitated by the **Punjab Skills Development Fund (PSDF)**, ensuring high-quality education.

Women can easily apply online through psdf.org.pk.

The **remote learning model** ensures accessibility, eliminating barriers of **distance and mobility**.

Comprehensive IT And Digital Skills Training;

Skills	Description
Web Development	Learn how to create and manage websites
Digital Marketing	Master social media, SEO, and online advertising
Freelancing	Understand how to work independently and remotely
Graphic Design	Gain expertise in Photoshop, Illustrator, and branding
Cybersecurity	Learn how to protect online data and digital privacy
E-commerce	Develop skills for setting up and managing an online business

Apply Now; Visit the Official Website psdf.org.pk

Empowering Rural Women Through Digital Education;

Bridging the Digital Divide for Economic Growth

Chief Minister **Maryam Nawaz Sharif** emphasized that this initiative will help women **become freelancers, establish tech businesses, or run e-commerce ventures from home**.

She further stated that **digital education is not just a skill, but a tool for financial independence**, empowering women to **reshape their futures**.

Who is eligible for this program?

Any **rural woman residing in Punjab**, regardless of **age or prior education**, is eligible to apply.

How can I apply?

Simply visit psdf.org.pk and fill out the application form online.

Is this training program completely free?

Yes! The **training is 100% free**, and participants will receive **scholarships**.

What skills will I learn?

The program covers **Web Development, Digital Marketing, Graphic Design, Cybersecurity, Freelancing, and E-commerce**.

Conclusion:

The Punjab government's IT & Digital Skills Training initiative is a revolutionary step towards **digital empowerment**. By offering **world-class training, financial support, and essential tools**, this program is set to transform **thousands of rural women into financially independent professionals**.

Also Read; [How To Apply for Bewa Sahara Card Punjab Program?](#)

Category

1. CM punjab Scheme 2025

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